



**MALAYSIAN FURNITURE PROMOTION COUNCIL**  
**MAJLIS PROMOSI PERABOT MALAYSIA**  
**马来西亚家具促进局 (614682-W)**

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Date : 30 March 2009

To whom it may concern

**COMPILING OF MALAYSIAN FURNITURE MANUFACTURERS INFORMATION IN NEW MFPC WEBSITE**

We are pleased to inform that MFPC has enhanced its website ([www.mfpc.com.my](http://www.mfpc.com.my)) to incorporate a manufacturers directory, winning design page and more information to assist the industry in the promotion, marketing and sales of Malaysian furniture.

We have appointed MNS Systems Sdn Bhd to carry out the design, registration and uploading of company information and products into the websites. The company will do the due diligent of editing, determining and the selection of information and photo of products to be listed in the Manufacturers Directory, Winning Design and any other related pages. Under manufactures directory, each company is given 5 pages to display their information and products free of charge. The company will have to bear the cost for additional pages as well as additional video shooting.

The MFPC hopes your company extends cooperation to MNS Systems Sdn Bhd to accomplish the task. If you have any enquiries, please do not hesitate to contact *Mr Au Leck Chai/Pn Abriza* at *03-2171 1133*.

Thank you.

Yours sincerely,

AU LECK CHAI

Chief Executive Officer

**马来西亚家具制造商公司及产品目录**

我们已经增强 MFPC 网站 ([www.mfpc.com.my](http://www.mfpc.com.my)) 功能，以协助宣传，推广及销售马来西亚家具至全世界。

我们已委托 MNS Systems 有限公司进行登记和上载所有马来西亚家具制造商的产品，获奖家具设计以及其他相关信息。该公司将全面负责处理马来西亚家具目录的编辑，上载有关信息，产品资讯以及其他相关信息。

每家制造商将可拥有 5 页免费网页，以显示制造商，产品及相关信息。敬请贵公司能提供相关资料于 MNS Systems 有限公司，以编辑及上载贵公司资料。如贵公司需要增加网页及视频拍摄服务，贵公司需承担这些额外数额。

MFPC 希望贵公司将给与 MNS Systems 有限公司无限的合作，以完成此任务。如您有任何疑问，请联系 Mr Au Leck Chai/ Puan Abriza 于 03-2171 1133 。

谢谢您。

**FOR REGISTRATION please contact Susan/Sim/Mutia at 03-20785333**

**To all participating MFPC manufacturers,**

**RE : MARKETING MATERIALS FORMAT**

Please provide us your marketing materials or information in the following format

- Company profile (Word format)
- Contact Information (Word format)
- Product photos (Min Size : 5" X 5" / Min dpi : 100dpi / Format :jpeg, tiff, gif, bmp or psd)
- Corporate video (Format : avi, mpeg or wmv) – optional
- Animated marketing presentation (Format : Flash) – optional

We will perform the layout arrangement and product images touch up to ensure best quality for internet viewing.

Please call Susan/Mutia at 03-20785333 for any enquiries or email to [mfpc@mns-systems.com](mailto:mfpc@mns-systems.com)

**致所有参与 MFPC 的制造商，**

您可提供您的营销资料，该资料应包括以下内容，

- 公司简介（文件-MS Word）
- 联络资料（文件-MS Word）
- 产品介绍和照片（图片不可小过 5" X 5" / dpi 不可小过 100dpi / Format :jpeg, tiff, gif, bmp 或 psd）
- 企业宣传短片(AVI, MPEG 或 wmv) – optional
- 营销动画 (Flash) - optional

我们将执行网站设计和产品图片增强，以确保最优质的互联网浏览

如有任何查询或援助，请联络 Susan / Mutia 03-20785333

Email: [mfpc@mns-systems.com](mailto:mfpc@mns-systems.com)



## Manufacturer Registration Form

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### COMPANY PARTICULARS

Company Name : \_\_\_\_\_

Company Reg. No. : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode : \_\_\_\_\_

City : \_\_\_\_\_

State : \_\_\_\_\_

Contact No. : \_\_\_\_\_

Fax No. : \_\_\_\_\_

Website : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Contact No. : \_\_\_\_\_

E-mail Address : \_\_\_\_\_

## COMPANY PROFILE

Please provide us with your latest company profile.

*(You may provide us with information base on the guidelines provided below or otherwise) :*

- *Date incorporated*
- *Brief history*
- *Size of company*
- *Product range*
- *Certification (if any)*
- *Awards (if any)*
- *Other relevant information*

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Exported Countries:

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Please indicate the category your company is involved in :

*Living Room*     *Dining*     *Sofa/Upholstery*     *Bedroom*

*Occasional*     *Outdoor*     *Office*

**Attachment Required**

Company Logo : Yes / No

*\*Please provide good quality product images, a minimum of 10 pictures per category.*

No	Product Category	Description	Image File

We hereby agree to submit the above information for publication to the [www.mfpc.com.my](http://www.mfpc.com.my) website under Manufacturers Directory section.

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Signed by:

Date:

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**Checklist (for office use only):**

Item	Complete	Incomplete
Company Info		
Company Brief		
Company Logo		
Images		